

# HEC MONTRÉAL

## OFFICIAL DESCRIPTION 2025-2026

### Master of Business Administration (MBA) Program

# 1. GENERAL INFORMATION

## 1.1. Program details

HEC Montréal's MBA program is for people who already have work experience and would like to become managers in an organization or manage their own company.

### 1.1.1. Number of credits

The MBA is a graduate program. It comprises 54 credits and leads to a degree.

- **Full-time or part-time MBA**
  - Fundamentals (30 credits)
  - Integration activity – HEC Challenge (2 credits)
  - Specialization courses and other electives (12 credits)
    - Proposed pathways: *Sustainable Development and Strategy*, *Finance and Strategy*, *Digital Transformation and Strategy*, *People Management and Strategy*, and the personalized track.
  - Experiential Leadership Journey (6 credits)
    - Various credited workshops and compulsory courses spread out throughout the program
  - Putting learnings into practice: Consulting Field Project (4 credits)

### 1.1.2. Length of studies

The normal length of the MBA program is one year for the full-time stream and two years for the part-time stream. Students have a maximum of four years to complete the program starting from the term to which they are admitted.

### 1.1.3. Full-time and part-time studies

For tax or funding purposes, students are considered to be full time when registered for at least 9 credits in the fall and winter terms and at least 6 credits in the summer term.

## 1.2. Streams

The MBA program offers two streams:

- Full-time stream (offered in French and English)
- Part-time stream (offered in French)

## 1.3. Program mission and learning objectives

The HEC Montréal MBA produces managers who are thoughtful, invested in their personal development and able to take on leadership roles.

The learning objectives of the MBA program are as follows:

- Develop the skills of a practitioner who is thoughtful and responsible for their own development
- Master the fundamental tools of management
- Develop management skills
- Develop leadership skills

## 1.4. Administrative oversight

MBA Program Management

## 2. ADMISSION CRITERIA

### 2.1. Basic admission criteria for regular students

Students are selected based on an analysis of their entire application, including their university background, the relevance of their work experience, their admission test scores, their letters of recommendation, their answer to the additional question and their four video essays.

### 2.2. Regular students

Applicants seeking admission to the MBA program as a regular student must meet the following requirements:

#### a) Education

- Hold an undergraduate degree with a GPA deemed satisfactory. The final cumulative GPA for the program must at least meet that university's requirement for admitting students into its own graduate program.
- For studies completed abroad, hold a bachelor's degree or an equivalent degree obtained with a satisfactory GPA after 16 years of schooling.

#### b) Work experience

- Have at least three years of work experience that is deemed relevant.

#### c) Admission tests

- Take one of the following aptitude tests before the application deadline:
  - Test d'Aptitude aux Études de gestion (TAGE-MAGE)
  - Graduate Management Admission Test (GMAT)
  - Graduate Record Examination (GRE)

The School must have access to the score from one of these tests to analyze the application. Test results are valid for five years after the test date.

#### **d) Language requirements**

- Applicants must also demonstrate advanced-intermediate proficiency in the language of instruction, in keeping with the HEC Montréal Language Requirements.

*Applicants who do not meet one of the minimum requirements can also be admitted to the MBA program. A small number of such applicants may be selected if the other elements of their application are of particularly high quality or if they have an outstanding score on an admissions test.*

*The Selection Committee will not analyze incomplete files.*

## **3. PROGRAM CONTENT**

### **3.1. Structure**

The detailed structure, including the list of courses and activities, is presented in Appendix 1.

### **3.2. Description of certain activities**

#### **3.2.1. Campus**

A 2-credit activity that introduces students to a business culture through meetings with executives and government representatives, academic conferences and hands-on activities to put knowledge into practice.

### **3.3. Conditions for graduation**

To obtain a Master's in Business Administration, students must complete 54 credits, fulfil the requirements of the program structure and have a minimum GPA of 2.7.

## **4. OTHER IMPORTANT INFORMATION**

### **4.1. COHORT STREAM AND REGISTRATION**

Students follow the program in a cohort and are automatically registered for the compulsory courses by the administrative office. Any request to cancel or drop a course, with a valid reason, must also be approved by the administrative office.

## **4.2. Level prerequisites**

Students must follow the program structure. They must complete all the compulsory modules and the HEC Challenge before registering for specialization courses and other electives. They must also pass or be registered for all the specialization courses and other electives before registering for compulsory capstone courses.

Students must follow the predetermined structure of the Experiential Leadership Journey.

## **4.3. Request to change streams**

Students must receive authorization from the program's administrative office before changing streams.

## Appendix 1. Detailed Structure of the Streams

FUNDAMENTALS COURSES & INTEGRATION ACTIVITIES	
<b>Orientation</b>	ATEL 56103A Preparatory Class: Managing with Accounting Information ATEL 56104A Business Information Retrieval
<b>Fundamentals</b>	MNGT 50482A Management Simulation
	MNGT 50486A Business Information Retrieval
	COMP 50904A Analyzing Financial Information
	COMP 50905A Management Accounting and Performance Measures
	ECON 50802A Market Structure and Competition
	FINA 50210A Finance 1 : Investment
	ENTR 51005A Organizational Design and Innovation
	ECON 50803A Macroeconomic Environment
	MNGT 50491A Organizational Behavior
	MARK 50105A Strategic Marketing
	FINA 50211A Finance 2 : Financing
	MNGT 50495A Strategic Marketing 1: Strategy Analysis
	MARK 50106A Deployment of Tactics in Marketing
	DDRS 50494A Ethics & Social Responsibility
	OPER 50504A Operations Management
<b>Putting learnings into practice</b>	MNGT 56126A HEC Challenge

SPECIALIZATION PATHWAYS & OTHER ELECTIVES	
SUSTAINABLE DEVELOPMENT and STRATEGY	FINANCE and STRATEGY
<u>Compulsory specialization course</u> MNGT 50427A Sustainability Strategy Execution <u>Optional specialization courses</u> FINA 50209A Sustainable Finance DDRS 50429A Climate Change and Strategic Management DDRS 50508A Sustainable Supply Chain MNGT 50431A Organizational Transformation DDRS 50414A Managing Social Impact Projects and Organisations DDRS 50496A Sustainable Degrowth	<u>Compulsory specialization course</u> MNGT 50419A Strategy Execution <u>Optional specialization courses</u> MNGT 50428A Mergers and Acquisitions FINA 50208A Financial Decisions of the Firm FINA 50207A Capital Markets INTE 50003A Strategy and Internationalization MARK 50104A Strategy and Marketing Intelligence ENTR 51023A Value Creation in Small Business FINA 50209A Sustainable Finance
DIGITAL TRANSFORMATION and STRATEGY	PEOPLE MANAGEMENT and STRATEGY
<u>Compulsory specialization courses</u> TECH 50707A Digital Transformation: Managing Disruption from Information Technologies MNGT 50431A Organizational Transformation <u>Optional specialization courses</u> MNGT 50419A Strategy Execution TECH 50706A Managing Data and Artificial Intelligence MARK 50104A Strategy and Marketing Intelligence MATH 50604A Business Analytics	<u>Compulsory specialization course</u> MNGT 50419A Strategy Execution <u>Optional specialization courses</u> RHRT 50383A Negotiation Skills RHRT 50432A Leading Successful Teams MNGT 50431A Organizational Transformation ENTR 51022A Design Thinking and Entrepreneurship
<b>MBA Campus</b>	INTE 90xxx(A) Campus Abroad - Graduate
<b>CDL (Creative Destruction Lab)</b>	ENTR 51024A CDL 1: Introduction to Technology Entrepreneurship
	ENTR 51025A CDL 2: Growing Technology Ventures
<b>Project Management Professional (PMP)</b>	PROJ 50709A Managing Projects: Concepts and Techniques
	PROJ 50433A Preparation for PMI Certification Exams
<b>Solidifying the learnings</b>	INDV 56127A Consulting Field Project

Note: Completing at least eight credits within the same specialization, including all compulsory courses, leads to a certification.

EXPERIENTIAL LEADERSHIP JOURNEY
ATEL 56118A Case Study Workshop
ATEL 56105A How to Work Efficiently in a Team
ATEL 56107A Equity, Diversity and Inclusion (EDI)
MNGT 50415A Becoming a Manager – Coaching Program
MNGT 56124A The Art of Communicating as a Manager
MNGT 56125A Professional Development
TECH 50703A Enterprise Information Systems: A Business Simulation Game
ATEL 56112A Consulting: Solving Strategic and Complex Problems