

CLAUDE FRANCOEUR, MBA, Ph. D., CPA
PROFESSOR – HEC MONTREAL
STEPHEN A. JARISLOWSKY CHAIR IN GOVERNANCE

SELECTED AWARDS

Diversity in governance: [Claude Francoeur and Réal Labelle among the most cited](#), 2020.

[Highly Commended Award for Excellence](#) 2013 for “Ownership structure, earnings management and acquiring firm post-merger market performance: Evidence from Canada” published in International Journal of Managerial Finance in 2012.

[Emerald Citation of Excellence Award](#) 2012 for “Gender Diversity in Corporate Governance and Top Management” published in Journal of Business Ethics in 2008.

SELECTED PUBLICATIONS

HUANG Y., FRANCOEUR C., BRAMMER S. 2022. What drives and curbs brownwashing?. Business Strategy and the Environment, 31(5), 2518-2532.

FRANCOEUR C., LI Y., SINGER Z. et ZHANG J. 2021. Earnings Forecasts of Female CEOs: Quality and Consequences. À paraître dans **Review of Accounting Studies**.

AUBÉ C., FRANCOEUR C., SPONEM S. et SÉGUIN. M. 2021. Ethical Leadership and Corporate Board Effectiveness: The Role of Team Reflexivity and Environmental Dynamism. Group Dynamics: Theory, Research, and Practice. (25(4), 288-302.

BEN AMAR W., FRANCOEUR C., MARSAT S. et SIJAMIC WAHID A., 2020. How Do Firms Achieve Corporate Social Performance? An Integrated Perspective. Corporate Social Responsibility and Environmental Management. 28(3), 1078-1090.

LAKHAL F., FRANCOEUR C., GAAYA S. et BEN SAAD I. B., 2020. How Do Powerful CEOs Influence Corporate Environmental Performance? Economic Modelling. 94, 121-129.

FRANCOEUR C., R. LABELLE, S. BALTI and S. EL BOUZAIIDI, 2019. To what extent do gender diverse boards enhance corporate social performance? *Journal of Business Ethics*, 155(2), 343-357.

BRIEGER S., C. FRANCOEUR, C. WELZEL and W. BEN AMAR, 2019. Empowering Women: The Role of Emancipative Forces in Board Gender Diversity. *Journal of Business Ethics*, 155(2), 495-511.

FRANCOEUR C., C. AUBÉ, S. SPONEM et F. FARZANEH, 2018. What do we know about what is going on inside the boardroom? *Team Performance Management: An International Journal*, 24(5/6), 250-264.

LABELLE R., T. HAFSI, C. FRANCOEUR et W. BEN AMAR, 2018. Family Firms' Corporate Social Performance: A Calculated Quest for Socioemotional Wealth. *Journal of Business Ethics*, 148(3), 511-525.

FRANCOEUR, C., A. MELIS, S. GAIA and S. ARESU, 2017. Green or Greed? An Alternative Look At CEO Compensation and Corporate Environmental Commitment. *Journal of Business Ethics*, 140(3), 439-453.

RADU C., C. FRANCOEUR, 2017. Does innovation drive environmental disclosure? A new insight into sustainable development. *Business Strategy and the Environment*, 26(7), 893-911.

GARCIA-CASTRO R. and C. FRANCOEUR. 2016. When More Is Not Better: Complementarities, Costs and Contingencies in Stakeholder Management. *Strategic Management Journal*, 37(2), 406-424.

LABELLE, R., C. FRANCOEUR and F. LAKHAL, 2015. To regulate or not to regulate? Early Evidence on the Means Used Around the World to Promote Gender Diversity in the Boardroom, *Gender, Work and Organization*., 22(4), 339-363

CARRASCO A., C. FRANCOEUR, R. LABELLE, J. LAFFARGA and E. RUIZ-BARBADILLO, 2015. "Appointing women to boards: Is there a cultural bias?" *Journal of Business Ethics*, 129(2), 429-444.

LE MAUX J. and C. FRANCOEUR. 2014. Block Premia, Litigation Risk and Shareholder Protection. *European Financial Management*, 20(4), 756-769.

BEN AMAR W., C. FRANCOEUR, T. HAFSI and R. LABELLE. What Makes Better Boards? 2013. A Closer Look at Diversity and Ownership. *British Journal of Management*, 24(1), 85-101.

BERTHELOT S., C. FRANCOEUR and R. LABELLE, 2012. Corporate Governance Practices and Firm Value. *International Journal of Managerial Finance*, 8 (4), 332-343.

BOUJENOUI A., W. BEN AMAR and C. FRANCOEUR, 2011. CEO Attributes, Board Composition and Acquirer Value Creation: A Canadian Study. *Canadian Journal of Administrative Sciences*, 28(4), 480-492.

FRANCOEUR C., W. BEN AMAR and P. RAKOTO, 2011. Ownership structure, Earnings Management and Acquiring Firm Post-Merger Market Performance: Evidence from Canada. *International Journal of Managerial Finance*, 8(2), 100-119.

MAKNI GARGOURI R., C. FRANCOEUR and R. SHABOU, 2010. The relationship between corporate social performance and earnings management. *Canadian Journal of Administrative Sciences*, 27(4), 320-334.

LABELLE R., R. MAKNI GARGOURI and C. FRANCOEUR, 2010. Ethics, Diversity Management and Financial Reporting Quality. *Journal of Business Ethics*, 93(2), 335-353.

FRANCOEUR C. and A. NIYUBAHWE, 2009. *Stock Market Reaction to Corporate Sell-off Announcements : Canadian Evidence. Banking and Finance Review*, 1(1), 85-98.

FRANCOEUR C. and A. NIYUBAHWE, 2009. Sell-offs, Internal Capital Markets and Long Run Abnormal Returns : Canadian evidence. *International Journal of Managerial Finance*, 5(4), 376-390.

MAKNI GARGOURI R., C. FRANCOEUR and F. BELLAVANCE, 2009. Causality between corporate social performance and financial performance: evidence from Canadian firms. *Journal of Business Ethics*, 89(3), 409-422.

FRANCOEUR C., R. LABELLE and I. MARTINEZ, 2008. Governance and the Decision to issue a Profit Warning. *Canadian Journal of Administrative Sciences*, 25(4), 317-333.

FRANCOEUR C., R. LABELLE and B. SINCLAIR-DESGAGNÉ, 2008. *Gender Diversity in Corporate Governance and Top Management*. *Journal of Business Ethics*, 81(1), 83-95.

SELECTED STUDENT SUPERVISION - Ph.D. THESES

Yuntian Li (in process) – Female CEOs and management forecasting

Yinglin Huang (2020) – Social activism and reputational risk.

Souha Balti (2020). Environmental and Social Disclosures: The Bright Side of CEO Narcissism..

Sana Ben-Hassine (2019). Éthique des entreprises : déterminants et impact sur la qualité de l'information financière.

Johnathon Cziffra (2017). International Financial Reporting Standards and Fair Value Measurement.

Luc Desrousseaux (2017). The determinants of real earnings management: An international study.

Camelia Radu (2016). The influence of environmental innovation on the relationship between environmental performance and environmental disclosure.

Michel Sayumwe (2012). Who Really Benefits from Mandatory Adoption of IFRS? A Closer Look at Preparers and Users of Financial Information.