

**First last name Strategy**

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**French, English and Arabic**

### Profile

* Skills in Strategy: management consulting, training needs analysis, change management, motivation via goal setting, and organizational diagnostics
* Strong quantitative and qualitative analysis skills and ability to present, summarize, and simplify complex technical information
* Performance and results driven, member of winning teams in competitions, recipient of awards and scholarships, and selected for an international exchange
* Demonstrated interpersonal skills and teamwork skills during academic competitions and extracurricular activities

### Education

**Master of Science in Administration – specialization in Strategy, HEC Montréal**  **May 20XX**

## GPA: 3.81/4.3; “With Great Distinction” citations (expected date)

**Bachelor in Business Administration – specialization in Marketing, HEC Montréal 20XX**

## GPA: 3.8/4.3; three “With Great Distinction” citations for high marks

## Selected for an exchange semester at Lund University, Sweden (winter 20XX)

### Projects in Strategy

**Master’s thesis**: Analysis of the feasibility of establishing communities of practice wherein knowledge is shared and transferred between experts and/or knowledge workers

* Conducted interviews with 92 professionals in Montreal, Quebec City and Ottawa
* Developed interview and analysis grids, analyzed the data and synthesized the results
* Managed the project on a daily basis; responsible for meeting coordination and content, subcontractor relations and presentation of results

**Achievement:** Produced an official report (proposal and analyses) and an academic publication, and have plans to participate in upcoming international university conferences

**Innovation management:** Analyzed the creativity management processes in a videogame company and write a report with recommendations

**Business support and intervention tool:** Conducted a feedback survey among credit union employees on an organization’s structural changes and wrote a report with recommendations

### Professional Experience in Strategy and Consultation

**Consultant for a start-up, Management Consulting Club (CCM), HEC Montréal 20XX - …**

* Identified and recommended more effective segmentation of the organization’s target clientele
* Conducted a strategic analysis of the communication channels to expand the reach of the organization’s message

**Achievement:** Reduced cold calling and call follow-up time by 20% by implementing a new client prospecting procedure

**Consulting intern, ABC consulting firm, Montreal Summer 20XX**

## Conducted 40 hours of interviews with 50 major industry players

* Conducted statistical, economic and qualitative analyses

**Achievement:** Wrote a comprehensive report for the client on the status of Montreal’s start-up community

### Other Achievements and Activities

* Jeux du Commerce (commerce games) 20XX – Member of the team that took first place in the Desjardins surprise case category
* Open Case 20XX – Member of the team that won second place at the KPMG Strategy Competition

**Communications Director, HEConnecte Committee, HEC Montréal 20XX**

* Organized networking events for graduate students: cocktail events and expert panels bringing together 25 business representatives and 200 students