Sign-up instructions

To claim your free access to CaseCoach's courses:

- 1. Go to CaseCoach.com and select one these courses:
 - a. Interview Prep Course
 - b. Resume Course for Student Applicants
- Click on the Enroll button, sign up with your @hec.ca email address and insert coupon code CIN-RTMKXL at check-out
- 3. Confirm your email address and log back in. You will find your course(s) in the My Courses tab

Description

CaseCoach

CaseCoach is a leading provider of online prep for consulting applications and case interviews, developed by former McKinsey interviewers and headhunters.

Their courses provide everything you need to prepare for consulting applications and to crack the case studies used at interviews with top consulting firms and other employers.

They include:

- Bite-sized video lectures covering the 12 key skills assessed by the firms across both
 the fit and case interviews with tips and techniques on how to build and demonstrate
 these skills
- 16 interview videos featuring real candidates who went on to join Bain, BCG and McKinsey, with detailed commentary on their performance
- Extensive prep material, including a library of 55+ bespoke case studies with top-mark solutions, math, structuring and exhibit drills to hone in on critical skills and a scorecard like the one your interviewer has on the other side of the table