



# INTERNATIONAL EXCHANGE

PROGRAM

2023-2024

HEC Montréal Business School is a leader when it comes to the languages in which courses are taught and the support it offers students in language learning. For instance, we offer our BBA Program in 3 languages, French, English and Spanish.

## LIST OF BUSINESS COURSES OFFERED IN ENGLISH

You will find below the list of courses offered in English in the Bachelor of Business Administration program.

10000A	International Business ●●	20205A	Financial Management ●
10401A	Organizational Behaviour ●	20210A	Futures and Options ●●
10403A	Ethics, Governance and Business Law ●●	20219A	Alternative Investment ●
10405A	Society, Sustainable Development and Organization ●●	20225A	Ethics and Regulation in the Investment Industry ●
10430A	Strategic Management in Organizations ●●	20240A	Financial Statement Analysis ●●
10701A	Information Technologies in Organizations ●●	20298A	Trading in Financial Markets ●●
10804A	The macroeconomic environment of the firm ●●	20330A	Conflict Management ●
11000A	Entrepreneurship and innovation : concepts and tools ●●	20405A	Management Skills ●
20006A	International Comparative Perspectives: Managing in Developing countries ●	20440A	Corporate Social Responsibility ●●
20009A	Internationalization Strategies ●	20502A	Production and Inventory Planning and Control ●
20014A	International Trade ●	20503A	Purchasing Management ●
20021A	Social Innovation in the International Area ●	20525A	Logistics ●●
20024A	International Marketing ●	20604A	Linear Optimisation Models ●
20028A	American Political Institutions and Business Practices ●	20703A	Design and evaluate interfaces considering user experience ●
20051A	International Financial Management ●	20801A	International Economics and Finance ●
20086A	Global Business Environment ●●	20802A	Business, Society and Economic Policies ●
20101A	Business Development ●	20806A	Introduction To Econometrics ●●
20102A	Marketing Communications ●●	20816A	International Trade Theory and Policy ●
20107A	Consumer Behavior ●●	20840A	Sustainable Development and Environmental Management ●
20109A	Marketing Strategy Management ●●	20851A	Microeconomics ●
20118A	Digital Marketing ●●	20852A	Macroeconomics ●
20124A	Consultancy in Marketing Research ●●	20930A	Management Control and Performance Management ●
20201A	Investment ●●	21010A	Building Small and Medium sized Enterprises (SMEs) ●●
20202A	Risk Management ●		
20203A	Portfolio Management ●●		

● FALL SEMESTER (AUGUST-DECEMBER)  
● WINTER SEMESTER (JANUARY-APRIL)



## LANGUAGE REQUIREMENTS

Languages of instruction at HEC Montréal : French, English and Spanish, Students are not required to pass any language proficiency test. The following scores are given as an indication only :

- ▶ English TOEFL : 72-94 (internet version –iBT) or IELTS : 5.5-6.5
- ▶ French TFI : 750-845

## BUSINESS COMMUNICATION COURSES

- ▶ French, English and Spanish
- ▶ Beginner to advanced levels offered each semester

Information and registration:

[hec.ca/en/international\\_student/international\\_exchange/pre-arrival\\_guide/course\\_registration/index.html#LanguageCourses](https://hec.ca/en/international_student/international_exchange/pre-arrival_guide/course_registration/index.html#LanguageCourses)



HEC Montréal was the first school in North America to receive AMBA, AACSB International and EQUIS accreditation. It is also an associate member of the Conférence des Grandes Écoles de France and a member of the Shastri Indo-Canadian Institute.

## BUSINESS FRENCH SUMMER SCHOOL LANGUAGE AND CULTURE

This unique 4-week immersion program in **North America will help you acquire or refine your writing and speaking skills in Business French** (levels offered: from Beginner to Intermediate/Advanced).

Further information and online registration: [francaisaffaires-immersion.hec.ca/en/](https://francaisaffaires-immersion.hec.ca/en/)

### CONTACT

International Activities  
and Student Mobility  
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[incoming@hec.ca](mailto:incoming@hec.ca)

[hec.ca/en/international\\_student](https://hec.ca/en/international_student)

Course information :  
[hec.ca/en/courses](https://hec.ca/en/courses)

## MONTRÉAL HIGHLIGHTS

Montréal is the **2nd best student city in North America for international students**, according to the QS Best Student Cities (2023).

One of the **largest French-speaking city in the world**

Renowned for its **historic richness and varied cultural** offerings

Appreciated for its **quality of life and safe and friendly environment**

Characterized by an **affordable cost of living** compared to the rest of North America and Europe

Ideally situated **close to appealing destinations, such as Quebec City, Boston and New York**

