

HEC
MONTREAL



华中科技大学管理学院

School of Management, Huazhong University of Science & Technology

BBA

International Pathway

english.hust.edu.cn

hec.ca/baa

The Bachelor of Business Administration (BBA) International Pathway French Immersion Stream is a four-year management program:

The preparatory and first year of studies are completed at Huazhong University of Science and Technology (HUST) in China.

Years 2 and 3 are completed at HEC Montréal in Canada.

HIGHLIGHTS OF THE INTERNATIONAL PATHWAY

- An opportunity to gain hands-on management experience and build a network of business contacts through for-credit internships in local businesses and project courses.
- A generalist approach that focuses heavily on the fundamentals and functions of management, allowing each student to develop strong analytical, synthesis and problem-solving skills, and that incorporates the latest management theories.
- Cross-disciplinary skills development, whereby students learn about ethics relating to business issues and build their skills in the areas of teamwork, creativity, autonomy, and leadership.
- Intensive use of new information technologies, giving each student the chance to adopt and use these tools on a daily basis in their studies, work and communications.

HEC MONTRÉAL OFFERS

- Access to 314 faculty members, 50% of whom are international professors.
- A multilingual approach unique to North America with French immersion.
- A dedicated team to support students during the various stages of the program (e.g., online registration at HEC Montréal, student visa procedures, settling in Montreal, social and academic integration, and course tutoring).
- The Career Management Service will accompany students from the moment they arrive at HEC Montréal. It will help them implement their job search strategy, even after they graduate.

PROGRAM STRUCTURE AND OBJECTIVES



The program promotes leadership and pushes each student to excel and flourish as a future manager by gaining an international experience.

Students begin studying in China before coming to Montréal, allowing them to save on tuition and living expenses **for the first two years.**

Students then conduct their study in Montréal **for the latter two years** of the BBA International Pathway.

Students begin discovering North American teaching methods (e.g. case studies, flipped classrooms, and teamwork) from the start of their program by taking a few courses taught by HEC Montréal professors at HUST.

	HUST	HEC MONTRÉAL
FIRST TWO YEARS AT HUST	34 courses by HUST faculty	3 courses by HEC Montréal faculty
LAST TWO YEARS AT HEC MONTRÉAL	Undergraduate thesis to be completed with the guidance of HUST faculty	Business French Summer School + at least 20 courses + 1 to 3 French courses (non-contributory)
CREDITS OBTAINED AT INSTITUTION	97.5	69
CREDITS GAINED (AFTER TRANSFER) FOR GRADUATION CERTIFICATE	162.5	90

ADMISSIONS CRITERIA

- ▶ High school diploma: formally registered bachelor students of HUST majoring in **Financial Management**.
- ▶ Intermediate-advanced proficiency in English: IELTS 5.5-6.5, TOEFL 72-94, TOEIC 601-780, AP 4, SAT 700, LinguaSkill 160-179.

FRENCH IMMERSION DETAILS

To graduate successfully and have an edge in finding local jobs, students will meet graduation criteria whereby they attend the Business French Summer School courses during the summer before starting the first term at HEC Montréal as well as a minimum of two French language courses during their two years at HEC Montréal.

Students who have achieved a B2 level in French before enrolling in the program will need to complete the Business French Summer School course but may be exempt from the French language courses at HEC Montréal.



STUDENTS' FRENCH LEVEL	COURSES
Level 4 (Intermediate-Advanced)	Business French Summer School
Level 3 (Intermediate)	One/two 3-credit French Course + BFSS
Level 2 (Elementary)	Three 3-credit French Courses + BFSS



As for tuition fees of the French courses, they can be found on the website: <https://www.hec.ca/en/students/tuition-fees/pdf/tuition-fees-baa.pdf>

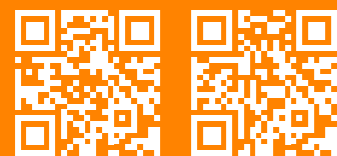


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French courses fees:

- 1 course included in your program - 3 credits
- 1 to 2 courses in addition to the Business French Summer School: 1 875 CAD/course - 9 730 ¥/course

FOR MORE INFORMATION



Sample budget

Tuitions fees

BACHELOR OF MANAGEMENT (Y.1 & Y.2) AT HUST, CHINA

▶ Tuitions fees for a year
5 000 ¥

▶ Living expenses for a year
12 000 ¥ to 20 000 ¥

BBA (Y.3 & Y.4) AT HEC MONTREAL, CANADA

▶ Tuitions fees for a year
29 500 CAD or 153 000 ¥*

▶ Living expenses for a year
up to 20 000 CAD or 100 000 ¥*

*Tuition fees and conversion rate subject to change.

Successful BBA International students will obtain two degrees from HUST and HEC Montréal. One from HUST and one from HEC Montréal.

The HUST degree is a Bachelor of Management, majoring in Financial Management, issued by Huazhong University of Science and Technology.

The HEC Montréal degree is a Bachelor of Business Administration (BBA), specializing in Finance, issued by HEC Montréal and University of Montreal.

AFTER GRADUATION, BBA STUDENTS CAN CHOOSE TO:

- A) Continue a graduate degree majoring in Finance, Financial engineering, Accounting, Enterprise Management etc. in North America, either in Canada or in USA.
- B) Be eligible for a 3-year Post-Graduation Work Permit and obtain a job in Canada (92% placement rate for BBA students).
- C) Come back to China to apply for jobs with **TWO** bachelor's degrees.



HUST and HEC Montréal: More than 20 years of collaboration

In 1998, HEC Montréal teamed up with Canadian industry partners and with China Three Gorges Project Development Corporation and China Yangtze Power Co., Ltd to develop a Graduate Diploma in Management of the Energy Sector in partnership with Huazhong University of Science and Technology (HUST). The project lasted four years, and a dozen professors were sent to China to teach executive seminars, conduct joint research projects, and train Chinese professors in energy management teaching. Since then, HEC Montréal has signed major collaboration agreements with Huazhong University of Science and Technology (HUST).

FOR MORE INFORMATION,
PLEASE CONTACT

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First business school founded in Canada in 1907, HEC Montréal holds the three most prestigious accreditation in its field, which confirms the excellence and quality of its training and research : AACSB (Association to Advanced Collegiate Schools of Business), EQUIS (European Quality Improvement System) and AMBA (Association of MBA's).

HEC Montréal emphasizes international exchanges, quality of language teaching and technological skills development.

The School occupies a prominent place on the Business schools international scene with:

- More than 14,299 students, 27% are international students from 144 countries).
- An active network of more than 105,800 active alumni across all continents.
- 314 tenured professors, teaching in over 100 study programs, from BBA to Ph. D.
- Partnerships with 195 universities and business schools in 56 countries.

In its century-long history, the School has established an enduring tradition of cutting-edge thinking in fields ranging from teaching, research and international initiatives to executive programs for middle and top managers.



Huazhong University of Science and Technology (HUST) is a comprehensive and key national university under the direct supervision of the Ministry of Education. It is one of the National "211 Project" and "985 Project" universities, and in the list of the first batch of "Double First-Class" Initiative.

The School of Management of Huazhong University of Science and Technology (SOM, HUST) was established in 1979 and always adhering to HUST's motto of "Integrity, Knowledge, Truth, Creativity". Relying on HUST's advantaged disciplines and strong faculty, SOM aims to create cutting-edge and forward-looking body of knowledge, management methodology and technology system. With around 120 faculty members, it is committed to cultivating business leaders and professional talents with global strategic vision, innovative spirit and professional ethics to lead enterprise transformation and promote social development.

SOM is accredited by AMBA and AACSB. In 2022 Shanghai Ranking's Global Ranking of Academic Subjects, Business Administration ranked No.1, and Management Science ranked No.3-5 in Chinese Mainland. In 2021, the World University Rankings' China Subject Rating, Management Science and Engineering and Business Administration were both rated A.

