

## THE PROGRAM

The EsMBA is a generalist non-degree program in management for high potential managers, professionals or executives coming from small and medium firms or international organizations.

## FLEXIBLE FORMAT

The EsMBA program offered by HEC Montréal can be delivered either in your institution, at HEC Montréal's campus or at a third-party location.

The program can be delivered either over a short intensive period or in a part-time format over a longer period (e.g. one seminar per month).

The program can be offered in two formats:

- ▶ Open-enrolment, with individuals coming from different organizations to benefit from the program and to extend their networks.
- ▶ Customized, with participants coming from the same organization to benefit from a tailor-made program in line with the regional content, sector, activities and specific training needs or challenges of their organization.

When offered in Montreal, seminars can be combined with industry or company visits and conferences.

This experiential approach provides participants with the opportunity to interact and exchange views with leaders on international best practices.

## DYNAMIC APPROACH

The academic approach of the program, given by HEC Montréal's highly qualified professors, focuses on practical experiences designed to develop strong management and action skills.

The diversity of teaching methods is based on active learning that integrates practice and theory, analysis and synthesis, reflection and action, using:

- ▶ Case studies;
- ▶ Team projects and discussions;
- ▶ Role playing and simulations.

## GOALS FOR PARTICIPANTS

- ▶ Develop a management method that takes into account all aspects of business;
- ▶ Reinforce generic skills and get rid of learned behaviors that hinder efficiency;
- ▶ Improve knowledge, skills and management practices;
- ▶ Get acquainted with current practices and recognize the interdependence of various corporate functions;
- ▶ Reinforce strategic perspective of management issues;
- ▶ Understand the impact of major economic and social trends on corporate management.

## CONTACT

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[hec.ca/en/international](http://hec.ca/en/international)

# STRUCTURE

2 FLEXIBLE  
MODULES



## AUTHENTIC LEADER

### SEMINARS

- › Be a Leader and Organizational challenges
- › Boost leadership skills
- › Managing a team

**3 SEMINARS  
9 DAYS**

## STRATEGIC LEADER

### CHOOSE FROM THE FOLLOWING OPTIONS (minimum 2 seminars)

- › Corporate social responsibility and ethics
  - › The future and the organization
- › Ensure continuous improvement of business processes
  - › Mastering the language of finance
- › Understand project management (1 day, online only)

### INTERGRATION SÉMINAR

- › Myself and strategic thinking

**6 SEMINARS  
16 DAYS**

9 SEMINARS  
25 DAYS

**FOR MORE INFORMATION**  
[hec.ca/en/international](http://hec.ca/en/international)