

Our true north

Provide an enriching experience throughout each student’s academic journey and contribute to the advancement of management knowledge, drawing on our entrepreneurial culture.



Where opportunities are created.

Our mission

Building on our excellence in teaching and research, HEC Montréal is a French-language institution that is open to the world and solidly rooted in Quebec society, that trains management leaders who make a responsible contribution to the success of organizations and to the sustainable transition of society.

Our values

- Relevance
- Rigour
- Boldness
- Engagement
- Respect
- Collaboration

Our vision

Be a hub of management knowledge that inspires, innovates, and is known worldwide for:

- the quality and relevance of its teaching and research
- influence and involvement in local, national, and international communities
- its humane, responsible, and collaborative approach.

Our 3 strategic themes

Enhance our impact on society

Enrich the student experience

Cultivate an open and stimulating environment

Our strategic objectives

- Enhance the value, quality, and relevance of learning and training as perceived by learners and other key stakeholders
- Increase the impact of our research on society
- Enhance our students’ knowledge and skills so that they become responsible leaders
- Raise HEC Montréal’s profile, particularly in priority target markets
- Increase our ability to attract and retain faculty and the talent needed to fulfill the School’s mission

- Ensure the School’s financial stability
- Maintain the accreditation renewal success rate
- Review key administrative processes to achieve productivity gains
- Enhance the student experience
- Continue to enhance employee experience
- Establish exemplary governance
- Strengthen the School’s roots in the downtown core