



**HEC**  
MONTREAL



**Facts and  
figures**

**2022-2023**



# HEC Montréal

## Where opportunities are created

1907  
1<sup>st</sup> business school  
in Canada

# Among the top programs:

## MBA

**2<sup>nd</sup> in Canada**

*Bloomberg Businessweek 2022-23*

**9<sup>th</sup> in Canada**

*QS Global MBA Rankings 2022*

**30<sup>th</sup> in the world**

*Corporate Knights, Better World MBA Ranking 2022*

**3<sup>rd</sup> in Canada, 34<sup>th</sup> in the world**

*AméricaEconomía 2022*

## MSc

**3<sup>rd</sup> in Canada, 88<sup>th</sup> in the world**

*QS Masters in Finance 2022*

**3<sup>rd</sup> in Canada, 91<sup>st</sup> in the world**

*QS Masters in Management 2022*

**4<sup>th</sup> in Canada, 83<sup>rd</sup> in the world**

*QS Masters in Business Analytics 2022*

**2<sup>nd</sup> in Canada, 72<sup>nd</sup> in the world**

*QS Masters in Marketing 2022*

**Only one in Canada, 26<sup>th</sup> in the world**

*QS Masters in Supply Chain 2022*

## Triple accreditation

HEC Montréal holds 3 international accreditations: AMBA, AACSB International and EQUIS. Only 118 business schools, and just 2 in Canada, hold this three-fold mark of distinction.



## Montréal, one of the best university cities in North America

**9<sup>th</sup>** in the world according to *QS Best Student Cities 2022*

# HEC Montréal committed to sustainable development



## 2022 Impact Rankings – United Nations' Sustainable Development Goals

Université de Montréal and affiliated schools ranked in the world's top 100 universities



## Ashoka U Changemaker Campus

1<sup>st</sup> French-language campus in the world to receive this designation (2019)

## Highlights:

Nearly **15%** of scientific publications dealt with sustainability issues and topics (2021)

**+ 6,000** registrations for courses with sustainability learning objectives (2022)

# + 100 business programs from undergraduate to PhD

## BBA

3 language streams

1. French
2. Bilingual: French and English
3. Trilingual: French, English and Spanish

## 27 certificates

in every field of business, in-class, hybrid format or online

## 28 short undergraduate programs

## 20 specialized graduate diplomas (DESS)

6 of which give access to Master's programs (conditions apply)

## Master's degrees

- 25 specializations
- 21 MSc programs, 7 offered in English, with thesis or supervised project
- 2 Master's in Management, 1 offered in English
- 1 Master's in Taxation (LLM)

## MBA

- 1 year (full-time): French or English
- 2 years (part-time): French

## McGill - HEC Montréal EMBA Executive MBA

- 15 months (part-time)
- bilingual: French and English

## 21 short graduate programs

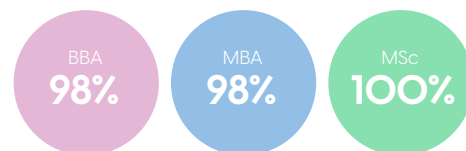
Master's level, 1 offered in English

## PhD

- 12 specializations

## Excellent placement rates

2020-2021 placement rates for HEC Montréal graduates (according to survey data):



BBA program  
3 enrollment  
**OPPORTUNITIES**  
French, bilingual or trilingual

# The HEC Montréal student community in figures

13,420 students

## Students by program (Fall 2022)

<b>Undergraduate</b>	<b>9,421</b>
BAA	4,445
Certificates	4,529
Short programs	447
<b>Master's level</b>	<b>3,842</b>
McGill–HEC Montréal EMBA	89
MBA	232
Master's degrees	1,803
DESS	1,487
Short programs	231
<b>PhD level</b>	<b>154</b>
PhD	154
<b>Total (excluding visiting students)</b>	<b>13,417</b>

As of December 1, 2022

# 3,676

international students from 145 countries

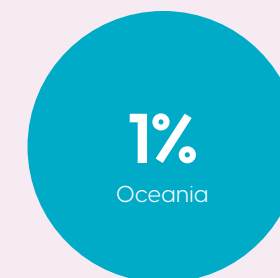
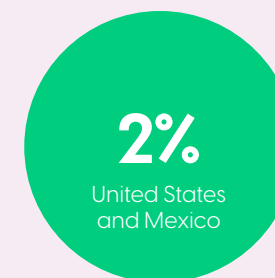
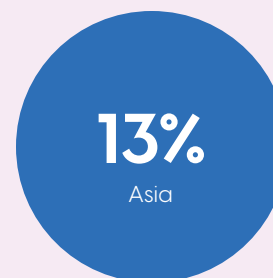
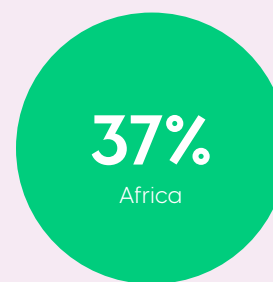
Undergraduate	2,392
Master's level	1,165
PhD	117
<b>Total</b>	<b>3,674</b>

As of December 1, 2022



International students represent 27% of the student body

## Origins



# Faculty

By department	312
International Business	16
Applied Economics	24
Entrepreneurship and Innovation	14
Finance	30
Logistics and Operations Management	23
Human Resources Management	18
Management	55
Marketing	27
Accounting	45
Management Sciences	34
Information Technologies	26

As of October 1, 2022

By category	
Full professors	106
Associate professors	86
Assistant professors	55
Guest and visiting faculty	1
Full-time lecturers	64
Other (non-tenure track guest and visiting professors, researchers, adjunct and affiliate professors)	65

As of October 1, 2022

Statistics	
% of international professors	49.0%
% with a PhD	79.8%
% of women	39.7%
Average age	46.5
Number hired in the past 5 years	119

As of October 1, 2022



**312**  
**Faculty members**  
 specializing in all fields of management

Chantal Labbé, Associate Professor



# 2,575 generous donors

96% are HEC Montréal alumni

## Alumni in 2021-2022

<b>Undergraduate</b>	<b>3,222</b>
BBA	1,175
B.Gest	187
Certificates	1,657
Short programs	203
<b>Master's level</b>	<b>1,887</b>
MBA and McGill - HEC Montréal EMBA	250
Master's degrees	690
DESS	871
Short programs	76
<b>PhD</b>	<b>16</b>
PhD	16
<b>Total</b>	<b>5,125</b>

As of December 1, 2022

+ 110 000 alumni since the **CREATION** of HEC Montréal

**\$14,252,895**

in pledges raised by the HEC Montréal Foundation in 2021 will go toward:

The downtown building project  
**\$6,386,405**

Supporting research  
**\$3,754,932**

invested in innovative projects and knowledge transfer.

Assisting students  
**\$3,736,384**

in scholarships to support their ambitions.

Improving facilities (and other projects)  
**\$63,691**

to give HEC Montréal modern facilities and high-performance spaces.

### Source of donations:

**61% from individuals**

**39% from organizations**

As of December 31, 2021



# #1 in CANADA Pushing boundaries and opening vast OPPORTUNITIES

with the country's most extensive international exchange program for business students

Stefania Salaoru, 2022  
Austria

## + 100 opportunities

for students, firms, and managers to gain international experience

1,150 students spent or will spend time exploring another country in the fall and winter semesters (2022-2023)

Student mobility is a key part of the university experience.

Student mobility (# of partners)	Programs	Incoming students	Outgoing students
Exchange program (151)*	BBA, MSc	475	566
Visiting students (5)	BBA, MSc, MBA	43	
Dual degree (6)	BBA, MSc	23	8
International track (4)	BBA	35	

\*Figures include partners from the QTEM network.

170 international activities on 4 continents

Type of program	Number of activities	Number of participants/activity
Customized international executive training	100	2,494
Off-campus degree program	25	560
Learning Expedition	45	1,420
<b>Total</b>	<b>170</b>	<b>4,474</b>

198 partner institutions in 56 countries

Number of partner institutions	
Europe	95
Asia	36
Latin & South America	18
Oceania	18
North America	12
Middle East	5
Africa	14

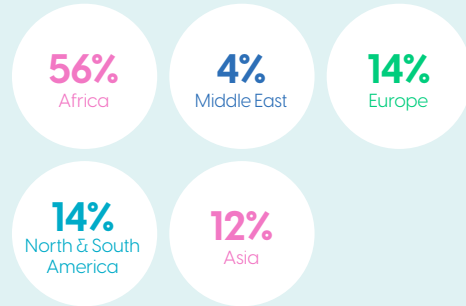


### 3 languages of instruction

(international training programs)

French English Spanish

### % of activities by partner location



## CREATING an immersive experience with international campuses

- Campus international and Campus Québec: on site experiential courses that take place intensively during the summer (3 credits)
- Immersive programs for groups of international students (intensive non-credited training)

### 90 students participated in 6 Campus Abroad courses - spring and summer 2022:

- Campus Québec: Montréal-Sherbrooke by bike
- Campus Québec: Net-zero emissions
- Campus Québec: Charlevoix
- Campus international: United Arab Emirates
- Campus international: Germany
- Campus international: United States

### 8 immersive programs for foreign university partners:

A total of more than 225 students took part in intensive training lasting one to two weeks.

#### 2 Summer Schools:

- Business French Summer School – Language and Culture, organized by the Business Language Training Centre
- Summer School on Management of Creativity in an Innovation Society – Montréal-Barcelona, organized by Mosaic HEC Montréal

#### 1 Business Language Training Centre:

- Business French, English, Spanish and Chinese courses
- Technical courses in academic and professional writing
- French, English and Spanish help centre (communication workshops, individual tutoring)

#### Many fields of expertise for international programs, including:

- Leadership
- Renewable energy and natural resources
- Artificial intelligence
- Sustainable development
- Data science
- Entrepreneurship
- Innovation
- Logistics
- Healthcare management
- Sports management
- Public/private partnerships
- Derivatives

# #1 in Canada

## The largest bilingual business library in the country

### A spacious, light-filled library designed to foster **CREATIVE** thinking

- Open 7 days a week
- 774 seats
- 32 computer terminals, 2 Bloomberg terminals and 2 Thomson Reuters Eikon terminals
- 12 teamwork rooms, 3 collaborative work spaces

#### Traditional documentary resources

- 113,219 books
- 8,171 periodicals in print

#### Online resources

- 161 databases
- 59,365 audiovisual documents
- 266,084 periodical titles
- 473,953 e-books



LEARN. CHANGE. GROW.

# 100+ programs to help you dream bigger and reach higher

**+ 70**  
years' experience

**+ 9,000**  
executives, professionals and managers trained every year

**+ 300**  
trainers from academia and business

**+ 450**  
client firms benefit from our customized programs

**6**  
certifications in finance, marketing communications, retail trade, ethics and compliance, digital marketing and organizational development

## We teach in 4 ways



IN CLASS



ONLINE



HYBRID



IN-HOUSE

© MJU, Viller-Marie, ElMac, Gene Pendon (2017) - Photo: Henry MacDonald (@nightshotz) - Tourisme Montréal

Ranked in the **world's top 50** Executive Education Programs

**4<sup>th</sup>** in Canada **1<sup>st</sup>** in Quebec

**FT** EXECUTIVE EDUCATION 2022 RANKING

A member of **UNICON**, the largest global consortium of business schools in the field of executive education. UNICON has an elite 110 high-profile members in more than 30 countries.



## Programs in Technological Entrepreneurship

### 2 high-level programs to introduce AI innovations in businesses

Financial backing for more than 394 start-ups for a value of \$1.8 billion since the programs were launched.



The Creative Destruction Lab (CDL) is a coaching, accelerator and development program for high-potential technology startups.

- **+ 70** business mentors
- **+ 13** technical and scientific mentors
- **+ 120 MBA** students involved since 2017
- **An international network of 12 universities:** HEC Montréal, ESMT Berlin, University of Toronto, University of Oxford, Georgia Institute of Technology, HEC Paris, University of Wisconsin-Madison, University of British Columbia, University of Calgary, Dalhousie University, University of Washington, and University of Tartu (Estonia).



Next AI is a development program for entrepreneurs featuring structured education to support innovative entrepreneurial ideas, offered in Montréal and Toronto.

- **+ 150 hours** of training, discussions and workshops
- **+ 130 strategic mentors**
- **+ 150 investors**
- **+ 40 professors** and experienced advisors
- **5 scientific coaches and 6 Venture Managers**
- **45 businesses incubated every year**
- **Free workspace** in Toronto and in the heart of Montréal's AI hub

# First Nations Executive Education



FIRST NATIONS  
EXECUTIVE EDUCATION

PROPELLED BY



## In the top 100 business schools worldwide for contributions to research

University of Texas Dallas Research Rankings (2021-2022)

Created FOR and BY First Nations in November 2021 with the objective of training 1,000 First Nations leaders in 5 years through **short leadership programs**:

- 2 programs for elected officials and administrators
- 1 program for managers
- 1 program for entrepreneurs
- 1 leadership program for Indigenous women (elected, entrepreneurs, managers, and aspiring leaders)
- Customized training programs

**+ 30 coaching teams**  
(from both First Nations and HEC Montréal)

**+ 200 participants to date**

### Annual research results:

**36**  
research chairs,  
including

**8**  
Canada Research  
Chairs and

**30**  
research and  
knowledge transfer  
units (including  
4 inter-university  
strategic hubs).

**\$37.1 M**  
in research funding;

**387**  
publications in  
collaboration with  
professors and  
researchers from  
around the world;

**3**  
spin-off companies:  
Baton Simulations,  
Imarklab, CubeHX.

**49**  
invention disclosures,  
with

**24**  
technologies  
transferred to industry,  
and 18 still active.

**23**  
articles written by  
HEC Montréal professors  
published in the  
Conversation generated  
nearly 250,000 views  
(2022).

(Figures for 2021-2022)



Increase knowledge production; facilitate knowledge transfer; address societal issues; multiply innovation **OPPORTUNITIES.**

© David Briegne Tech3Lab

### CREATION of 3 new Chairs and 1 Research Centre

- Canada Research Chair in Consumer Decision-Making, directed by Marcelo Nepomuceno
- Power Corporation of Canada Chair in Employer-Employee Dynamics, Earnings and Benefits, directed by Benoit Dostie
- Jacques-Parizeau Research Chair in Economic Policy, directed by Pierre-Carl Michaud
- Pierre-Péladeau Centre - Leadership and Management, directed by Cyrille Sardais and Marine Agogué

### CREATION of a Financial Education Lab

Directed by Philippe d'Astous, this Laboratory aims to understand individuals' financial behaviour so it can develop financial education measures likely to improve their well-being. The Lab achieves this by combining survey and administrative data to gain a realistic view of the studied situations and optimize intervention results.



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