



### HEC-YUL 😴 Campus International

### TODAY'S AGENDA

- Welcome and introduction
- Campus United Arab Emirates
- Choosing your elective courses
- Q & A



#### What is a Campus Abroad?

- A unique experiential learning course where you explore a theme through on-site meetings with influential managers and executives;
- A credited course where you will have the opportunity to compare what you learn in class and its implementation in various organizations;
- 29 regions visited and more than 1800 participants since 2006

# Why should I do a Campus Abroad Program?

- 98,5% of participants would recommend the program to other students
  - One of their highlights at HEC
  - > An opportunity to grow their network
  - > A chance to deepen ties with their fellow students





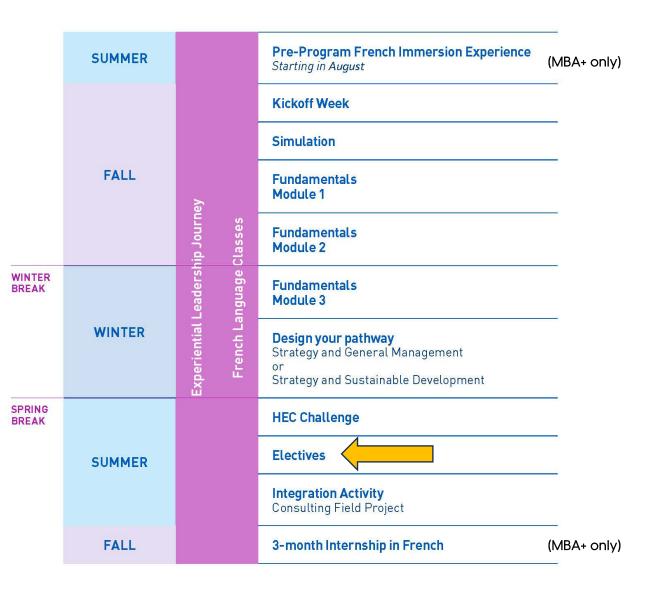
#### Now let's travel !



HEC-YUL : Campus International



#### Program structure (J02)





#### Program Structure (S22A-S23H)



## Electives | Full -time students

Period/ courses	PERIOD 1 BJ1 (3 credits) May 27 – June 23, 2024	PERIOD 2 BJ2 (3 credits) June 25 - July 21, 2024
Regular electives (1.5 credits each)	<b>EN</b> 50291A: Capital Markets 50502A: Lean Six Sigma 50704A: Digital Transformation: Managing Disruption from Information Technologies 50761A: Managing Big Data 50872A: Global Macroeconomics, National Policies and the Financial System 51001A: Value Creation in Small Business	EN 50172A : New Product Development 50202A : Financing Decisions 50401A : Being a Consultant 50416A : Prep. for PMI certification 50418A : Sustainable Degrowth 50441A : Leading Successful Teams 50671A : Business Analytics 50782A : Managing Projects
Campus Abroad (3 credits)	90002A: Campus Abroad United Arab Emirates May 27 - June 9, 2024 Pre-departure sessions: Saturday, May 4 & other dates to be confirmed 90002A: Campus Bike Tour (Eastern Townships) June 3 - June 7, 2024 Pre-departure sessions: dates to be confirmed	
Credited activities (1.5 credit each)	51013A CDL1 (Fall 2023) 51014A CDL2 (Winter 2024)	51013A CDL1 (Fall 2023) 51014A CDL2 (Winter 2024)

IMPORTANT: Please note that this offer could be subject to changes. We ask that you **always** refer to the schedules and classes offerings posted on HEC en ligne, since it reflects the latest updates.

## Electives | Part - time students

Period/ courses	S22A — S23H BS4 (3 credits) April 22 - May 26, 2024	S22A – S23H BS5 (3 credits) May 27 - June 30, 2024	S23H BS6 (1.5 credits) July 2 - July 21, 2024
Regular electives (1.5 credits each)	50191: Vente et négociation 50205: Finance durable 50221: Enjeux contemporains de la finance 50381: Habiletés de négociation 50400: Gestion des organisations et projets à impact sociétal 50502: Lean Six Sigma 50671: Analytique d'affaires 50761: Gestion des mégadonnées	50162: Marketing des médias sociaux 50190: Marketing de l'image corporative 50291: Marchés des capitaux l 50672: Analyse de risque 50702: Gestion des processus d'affaires 50781: Gestion de projets Agile 51003: Innovation entrepreneuriale 51011: Gazelles à l'échelle	50041: Stratégie internationalisation 50401: Le métier de consultant 51041: Pensée design
Campus Abroad (3 credits)		90002A: Campus Abroad United Arab Emirates May 27 - June 9, 2024 Pre-departure sessions: Saturday, May 4 & other dates to be confirmed 90002A: Campus Bike Tour (Eastern Townships) June 3 - June 7, 2024 Pre-departure sessions: dates to be confirmed	
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#### For Campuses only: <u>RIGHT NOW</u>

When do I choose my electives? For all other summer 2024 electives: around early March. We will tell you the exact date through the weekly newsletter. Check your HEC email ©!



#### Questions



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### HEC-YUL JCampus International