

HEC MONTRÉAL | Campus
Abroad

WELCOME

2024



HEC-YUL ☺

Campus International

TODAY'S AGENDA

- Welcome and introduction
- Campus United Arab Emirates
- Choosing your elective courses
- Q & A

What is a Campus Abroad?

- A unique experiential learning course where you explore a theme through on-site meetings with influential managers and executives;
- A credited course where you will have the opportunity to compare what you learn in class and its implementation in various organizations;
- 29 regions visited and more than 1800 participants since 2006

Why should I do a Campus Abroad Program?


- 98,5% of participants would recommend the program to other students
 - One of their highlights at HEC
 - An opportunity to grow their network
 - A chance to deepen ties with their fellow students



Now let's travel !



Program structure (J02)

| | | | | |
|-----------------|--------|--|---|-------------|
| | SUMMER | Experiential Leadership Journey French Language Classes | Pre-Program French Immersion Experience <i>Starting in August</i> | (MBA+ only) |
| | FALL | | Kickoff Week | |
| | | | Simulation | |
| | | | Fundamentals Module 1 | |
| | | | Fundamentals Module 2 | |
| WINTER BREAK | WINTER | | Fundamentals Module 3 | |
| | | | Design your pathway Strategy and General Management or Strategy and Sustainable Development | |
| SPRING BREAK | SUMMER | | HEC Challenge | |
| | | | Electives  | |
| | | | Integration Activity Consulting Field Project | |
| | FALL | | 3-month Internship in French (MBA+ only) | |

Program Structure (S22A-S23H)



Electives | Full -time students


| Period/ courses | PERIOD 1 BJ1 (3 credits) May 27 – June 23, 2024 | PERIOD 2 BJ2 (3 credits) June 25 - July 21, 2024 |
|--|---|---|
| Regular electives (1.5 credits each) | EN 50291A: Capital Markets 50502A: Lean Six Sigma 50704A: Digital Transformation: Managing Disruption from Information Technologies 50761A: Managing Big Data 50872A: Global Macroeconomics, National Policies and the Financial System 51001A: Value Creation in Small Business | EN 50172A : New Product Development 50202A : Financing Decisions 50401A : Being a Consultant 50416A : Prep. for PMI certification 50418A : Sustainable Degrowth 50441A : Leading Successful Teams 50671A : Business Analytics 50782A : Managing Projects |
| Campus Abroad (3 credits) | 90002A: Campus Abroad United Arab Emirates May 27 - June 9, 2024 Pre-departure sessions: Saturday, May 4 & other dates to be confirmed 90002A: Campus Bike Tour (Eastern Townships) June 3 - June 7, 2024 Pre-departure sessions: dates to be confirmed | |
| Credited activities (1.5 credit each) | 51013A CDL1 (Fall 2023) 51014A CDL2 (Winter 2024) | 51013A CDL1 (Fall 2023) 51014A CDL2 (Winter 2024) |

IMPORTANT: Please note that this offer could be subject to changes. We ask that you **always** refer to the schedules and classes offerings posted on HEC en ligne, since it reflects the latest updates.

Electives | Part-time students

| Period/ courses | S22A – S23H BS4 (3 credits) April 22 - May 26, 2024 | S22A – S23H BS5 (3 credits) May 27 - June 30, 2024 | S23H BS6 (1.5 credits) July 2 - July 21, 2024 |
|---|---|--|---|
| Regular electives (1.5 credits each) | 50191: Vente et négociation 50205: Finance durable 50221: Enjeux contemporains de la finance 50381: Habiletés de négociation 50400: Gestion des organisations et projets à impact sociétal 50502: Lean Six Sigma 50671: Analytique d'affaires 50761: Gestion des mégadonnées | 50162: Marketing des médias sociaux 50190: Marketing de l'image corporative 50291: Marchés des capitaux I 50672: Analyse de risque 50702: Gestion des processus d'affaires 50781: Gestion de projets Agile 51003: Innovation entrepreneuriale 51011: Gazelles à l'échelle | 50041: Stratégie internationalisation 50401: Le métier de consultant 51041: Pensée design |
| Campus Abroad (3 credits) | | 90002A: Campus Abroad United Arab Emirates May 27 - June 9, 2024 Pre-departure sessions: Saturday, May 4 & other dates to be confirmed 90002A: Campus Bike Tour (Eastern Townships) June 3 - June 7, 2024 Pre-departure sessions: dates to be confirmed | |
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When do I
choose my
electives?

For Campuses only: RIGHT NOW

For all other summer 2024
electives: around early March. We
will tell you the exact date through
the weekly newsletter. Check your
HEC email 😊!

Questions



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THANK YOU



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