

Innovation zone as a new instrument of entrepreneurship and regional economic development policy: the Quebec experience

Research mandate – Supervised project

In 2020, the Quebec government created *innovation zone* as a policy tool to increase the commercialization of innovation, exports, local and foreign investment and business productivity. The idea behind the creation of innovation zones is to attract talent, entrepreneurs, and researcher from Quebec and elsewhere in delimited geographical areas. The basic objective of the research mandate is to provide to scholars and policy-makers with an initial attempt to produce a more scientific definition for *innovation zone* from the perspectives of innovation ecosystem and regional economic development

The research mandate (about 12,500 -15,000 words):

- To conduct a literature review that will provide a more solid conceptual and theoretical grounding for the *innovation zone* concept.
 - From which theoretical perspectives does the concept of *innovation zone* originate?
 - To what extent is the concept of *innovation zone* different from other forms of territorial innovation models?
 - Can different forms of *innovation zone* exist?
 - What are the challenges that need to be addressed for the *innovation zone* concept as this policy rolled out and makes the concept relevant and applicable?

[David Doloreux](#), a full professor in the international business department, is searching for reliable and devoted students who are interested to conduct a research mandate for the summer and fall semesters 2020.

Please contact directly david.doloreux@hec.ca if you are interested.