

Innovation configurations in the Rioja wine SMEs

Research mandate – Supervised project or Master thesis

Innovation is one the discussed topics in the research on the wine industry. However, the wine industry is very heterogeneous and research on their innovation activities is needed in order to broaden our understanding on factors and mechanisms behind the capability-building and quality-upgrading processes of wine SMEs.

The research mandate (about 12,500 -15,000 words)

- Based on a unique firm-level survey conducted in 2018 (the database will be provided), the research mandate is to analyze the innovation configurations of wine SMEs in the Rioja region (Spain) in terms of different innovations types performed, open knowledge sourcing strategies pursue and different firms' characteristics.
- To investigate differences between drivers associated with the different configurations.

[David Doloreux](#), a full professor in the international business department, is searching for reliable and devoted students who are interested to conduct a research mandate for the summer and fall semesters 2020.

Please contact directly david.doloreux@hec.ca if you are interested.