Business incubators and accelerators: the case of Quebec

Research mandate – Supervised project or Master thesis

Business incubators and accelerators are becoming an increasing popular tool for supporting start-ups. This project aims to provide an inventory of the business incubators and accelerators (BIAs) in Quebec with the objective to provide new knowledge about the principles, the policy rational and the main structural properties of BIAs.

The research mandate (about 12,500 -15,000 words):

- To conduct a literature review on the concept of business incubators and accelerators
 - O What are business incubators and accelerators?
 - What are the goals and objectives of incubators and accelerators?
 - What is the impact of incubators and accelerators on the (regional) business and entrepreneurial ecosystem?
- To develop a dataset of business incubators and accelerators in Quebec (list will be provided) in order to classify business incubators and accelerators into different profiles based on their overall objectives; types of supports/service they offer; regional coverage; target groups; partners and funding organizations;

When: Summer and fall semesters 2020

With David Doloreux, full professor, International Business Department

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