

## HEC MONTRÉAL FOUNDATION

**Total funding: \$76.9 million**

**2010-2011 campaign total: \$6.3 million**  
**Scholarships and bursaries awarded in 2010-2011 thanks to our generous donors: \$711,550**

### Source of donations

Alumni and friends	60%
Corporate	31%
Students	3%
Faculty and staff	2%
Foundations	2%
Events	2%

### Allocation of funds

Endowment funds	47%
Scholarships and bursaries	25%
Research and knowledge funds	13%
General	7%
Infrastructure and special projects	5%
Student projects	3%

## HEC MONTRÉAL

### HEC Montréal

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HEC Montréal is affiliated with the Université de Montréal.



HEC Montréal cares about the environment and endeavours to use 100% recycled paper made in Quebec in compliance with recognized environmental standards.

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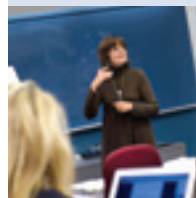
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## FACULTY

### BY TEACHING DEPARTMENT<sup>1</sup>

Accounting Studies	41
Applied Economics	28
Finance	25
Human Resources Management	17
Information Technology	21
International Business	16
Management	56
Management Sciences	25
Marketing	27
Operations and Logistics Management	17

<sup>1</sup> Includes full, associate, assistant, guest and visiting professors (except professors on leave without pay), full-time lecturers, faculty lecturers and full-time faculty lecturers. As at October 18, 2011.



### BY RANK<sup>1</sup>

90	Full
88	Associate
55	Assistant
6	Guest and Visiting
34	Lecturer <sup>2</sup>
26	Other <sup>3</sup>

<sup>1</sup> In addition there are over 500 part-time faculty lecturers.  
<sup>2</sup> Includes faculty lecturers (1), full-time lecturers (31) and full-time faculty lecturers (2).  
<sup>3</sup> Includes associates (18), affiliates (7) and researchers (1).



### FACULTY<sup>1</sup>

% of international professors <sup>2</sup>	39.9%
% with a PhD	83.5%
% of women	31.1%
Average age	47.8
Number of hires in last 5 years <sup>3</sup>	87

<sup>1</sup> Includes full, associate, assistant, guest and visiting professors (except professors on leave without pay), full-time lecturers, faculty lecturers and full-time faculty lecturers.  
<sup>2</sup> Born abroad, with dual or other than Canadian citizenship.  
<sup>3</sup> June 1, 2007 to fall 2011 (for some categories as those listed in point 1).

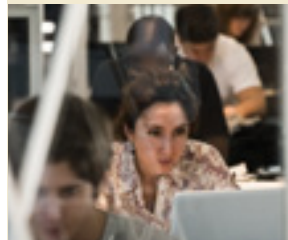


## RESEARCH

HEC Montréal is the top-ranked French-language business school among the top 100 business schools internationally ranked according to their research publications in leading business journals between 2005 and 2009, according to a ranking by the University of Texas at Dallas.

- 25 research chairs, including 7 Canada Research Chairs
- 25 research centres, groups and laboratories
- Membership in 7 strategic research groups in Quebec<sup>1</sup>
- \$13 million in annual research funding
- 14 professors in the Royal Society of Canada

<sup>1</sup> Joint research centres



### One year, in a nutshell

- 239 articles in refereed journals
- 42 papers published in conference proceedings
- 59 professors and researchers published books or parts of books
- 514 papers at scientific conventions
- \$9 million in research projects and contracts
- 225 master's theses and 22 PhD theses

2010-2011 data

### POST-DOCTORAL INTERNS

During the 2010-2011 academic year, HEC Montréal hosted 22 post-doctoral interns.



### JOURNALS PUBLISHED BY HEC MONTRÉAL

- *Assurances et gestion des risques / Insurance and Risk Management*
- *Gestion, revue internationale de gestion*
- *International Journal of Arts Management*
- *L'Actualité économique*
- *Management international*
- *International Journal of Case Studies in Management* (electronic journal: [www.hec.ca/revuedecas](http://www.hec.ca/revuedecas))

### ON-LINE TOOL

- From Success to Succession: guide to succession planning for family and other small businesses  
[www.fromsuccessstosuccession.com](http://www.fromsuccessstosuccession.com)

## COMMERCIALIZATION AND KNOWLEDGE TRANSFER

### Commercializing research findings

Support for commercializing intellectual capital: identification of promising projects, management of intellectual property and royalties. For instance, for:

- Granting commercialization licences to consulting firms  
 Various methodologies: change management, technology implementation, risk management, etc.
- Creating spinoff businesses  
 Serious games, e-commerce and other sectors

### Knowledge transfer

Multidisciplinary and joint research projects with the private sector. Fields of expertise include:

- Managing creativity and innovation, energy management and sustainable development, family businesses, healthcare administration, managing not-for-profit organizations...

Supporting researchers in defining and carrying out knowledge transfer activities, in close co-operation with businesses and the Univalor commercialization company: preparation, negotiation and management of research contracts, support for commercialization, development of multidisciplinary transfer centres.



## ADMINISTRATIVE AND SUPPORT STAFF

### ADMINISTRATIVE AND SUPPORT STAFF

Senior managers	61
Professionals and research staff	156
Clerical	171
Technical	119
Trades	60
<b>TOTAL</b>	<b>567<sup>1</sup></b>

<sup>1</sup> Total number of full-time employees, with fringe benefits. There are also approximately 600 temporary employees. As at October 15, 2011.

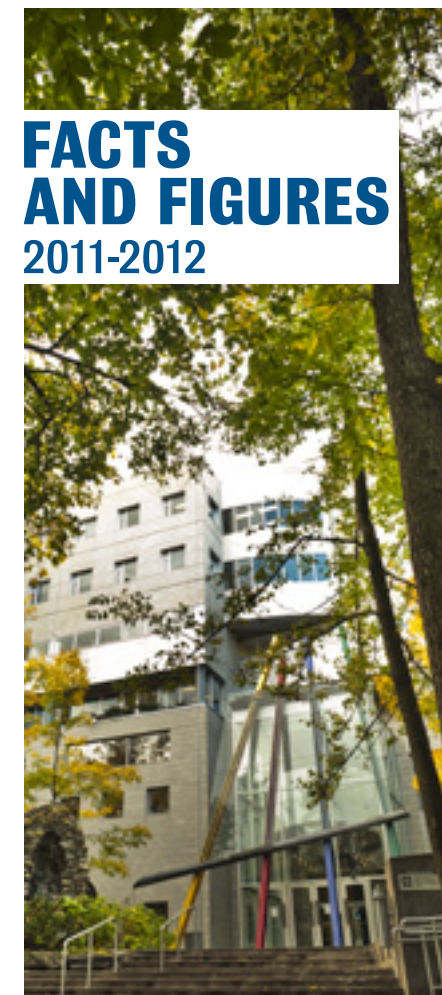
## SUSTAINABLE CAMPUS

HEC Montréal - Sustainable Campus is a movement rallying the entire university community around three main spheres of activity: teaching, research and the School's own environment.



## FACILITIES

- 2 cutting-edge buildings
- 80 classrooms and learning laboratories and 76 study and teamwork rooms
- Fully equipped video recording studio
- Main cafeteria (seats 450), smaller cafeteria and rooftop restaurant (seats 120)
- Indoor parking (475 spots)
- HEC Montréal daycare centre (2 sites)



# FACTS AND FIGURES 2011-2012

**HEC MONTRÉAL**

## ALWAYS AT THE FOREFRONT, SINCE 1907

HEC Montréal, Canada's first business school, maintains exacting standards of academic and scientific excellence in everything it does.



**HEC Montréal was the first school in North America to be awarded AMBA, AACSB International and EQUIS accreditation.**



HEC Montréal is an associate member of the Conférence des Grandes Écoles de France and a member of the Shastri Indo-Canadian Institute.

### INTERNATIONAL RANKINGS

#### MBA PROGRAM

- ▶ *AméricaEconomía*
- ▶ *BusinessWeek*
- ▶ *Expansión*
- ▶ *Forbes*
- ▶ *The Economist (Which MBA? guide)*

#### MSc PROGRAM

- ▶ *Financial Times*

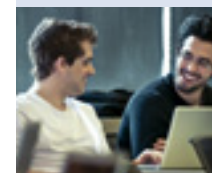
#### AND...

- ▶ CMA Canada accreditation for the BBA Professional Accounting specialization, CMA stream
- ▶ Certification by the Canadian Association of Computer Science for the BBA Information Technology specialization
- ▶ SAP certification program for certificate, BBA, MBA and MSc students
- ▶ Professional certifications by the CFA Institute, GARP – Global Association of Risk Professionals and the CAIA Association for the Graduate Diploma in Financial Professions

## STUDENTS AND PROGRAMS

### STUDENTS BY PROGRAM (FALL 2011)

<b>UNDERGRADUATE</b>	<b>8,858</b>
BBA <sup>1</sup>	3,555
Certificates <sup>2</sup>	5,303
<b>GRADUATE</b>	<b>2,954</b>
McGill – HEC Montréal EMBA	78
MBA-FSI <sup>3</sup>	24
MBA	348
MSc in Administration <sup>4</sup>	914
Master of Laws, Taxation option	35
MSc in Electronic Commerce	36
Graduate diplomas <sup>5</sup>	1,519
<b>POSTGRADUATE</b>	<b>155</b>
PhD (10 specializations)	155
<b>TOTAL</b> (excluding visiting students)	<b>11,967</b>



- Including the preparatory year.
- Certificates (20 different fields) are intended as continuing education for adults already working.
- Executive MBA in financial services and insurance offered jointly with the Vlerick Leuven Gent Management School (Belgium) and the University of St-Gallen (Switzerland).
- Including students enrolled in preparatory courses.
- Includes the graduate diplomas in E-business, Marketing Communication, Public Accountancy, Taxation, Management, Supply Chain Management, Management of Cultural Organizations, Management and Sustainable Development, Financial Professions and the Microprogram in Professional Practice – CGA.

### BBA

#### Three language streams:

Standard (French)  
Bilingual (English and French)  
Trilingual (English, French and Spanish)

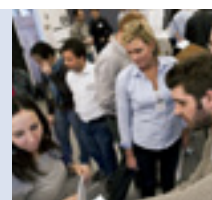
### MBA

Intensive one-year format  
Offered in French and in English

### MSc AND PhD

MSc in Administration: track with a thesis or supervised project

PhD: 36% of the students in this joint program (HEC Montréal, McGill, Concordia, UQAM) are enrolled at HEC Montréal



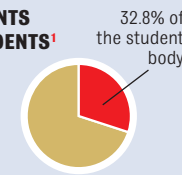
### HEC MONTRÉAL STUDENTS

Number of countries of origin 134

### INTERNATIONAL STUDENTS AND PERMANENT RESIDENTS<sup>1</sup>

Undergraduate	3,027
Graduate	818
Postgraduate	85
<b>TOTAL</b>	<b>3,930</b>

<sup>1</sup> Excluding visiting students (international exchange program)



### ORIGINS<sup>1</sup>

Europe	42.1%
Africa	36.2%
Central and South America	13.5%
Asia	6.5%
United States and Mexico	1.6%
Oceania	0.1%

<sup>1</sup> As percentages of the total number of international students

## A GLOBAL OUTLOOK

### PASSPORT TO THE WORLD INTERNATIONAL EXCHANGE PROGRAM

**THE MOST EXTENSIVE IN CANADA**

**109 partner institutions, in 36 countries<sup>1</sup>**



### Number of partner institutions

Europe	63
Asia	16
Latin America	15
Oceania	8
Canada and United-States	6
Near East	1

### Exchange students in 2010-2011<sup>2</sup>

HEC Montréal students abroad	360
Students from abroad at HEC Montréal	347

- As at October 15, 2011
- Corresponds to the number of placements during the fall and winter terms

### CAMPUS ABROAD (2010-2011)

- ▶ Destinations: Brazil, China and Mexico for BBA students; the United States, Japan and South Korea for MBA students.

### SUMMER SCHOOLS (2010-2011)

- ▶ HEC Montréal hosted BBA groups from Brazil and Italy and MBA groups from the United States, Mexico and France.

### LANGUAGES

- ▶ Courses in business French, business English and business Spanish
- ▶ Introductory courses in business Chinese, and Chinese business culture
- ▶ Summer school (business Spanish)

## ALUMNI

- ▶ 69,000 alumni since 1907
- ▶ 7 chapters around the world
- ▶ Networking and professional development activities
- ▶ Alumni association and office in Paris: HEC Montréal Europe Alumni
- ▶ [www.reseauhec.ca](http://www.reseauhec.ca)

### GRADUATES IN 2010-2011

<b>UNDERGRADUATE</b>	<b>2,853</b>
BBA	1,013
B in Administration and BSc	144
Certificates	1,696
<b>GRADUATE</b>	<b>1,169</b>
MBA	296
MSc in Administration	216
Master of Laws, taxation option	19
MSc in Electronic Commerce	17
Graduate diplomas	621
<b>POSTGRADUATE</b>	<b>20</b>
PhD	20
<b>TOTAL</b>	<b>4,042</b>

### PLACEMENT RATE<sup>1</sup>

BBA	97%
MBA	88%
MSc	99%

<sup>1</sup> 2009-2010

- ▶ **Career Management Service available to alumni throughout their careers.**

## EXECUTIVE EDUCATION

### IN MONTREAL AND AROUND THE WORLD

	Number of activities	Number of participants
<b>Canadian clientele</b>		
Executive programs	17	866
Public programs	92	1,567
Customized programs	113	1,915
Other	5	134
<b>TOTAL</b>	<b>227</b>	<b>4,482</b>

### International clientele

Customized programs for executives and managers	61	1,697
Graduate programs	8	296
Other	3	32
<b>TOTAL</b>	<b>72</b>	<b>2,025</b>

2010-2011 data

### Languages of instruction

- ▶ French, English, Spanish, Portuguese, Chinese\*
- \* Teaching materials in Chinese and simultaneous translation

### Percentage of activities by partner location or status (international clientele)



### Main fields of expertise for international programs

- ▶ Energy, health, sustainable development, airport sector, banking industry, multilateral organizations

## ADVANCED RESOURCES

### LIBRARY

**THE LARGEST BILINGUAL BUSINESS LIBRARY IN CANADA**

- ▶ 5,000 m<sup>2</sup>; 620 seats; open 7 days a week
- ▶ 42 computer terminals, 270 network connections and wireless network

### Traditional documentary resources

- ▶ 364,000 books, 3,525 periodical titles (printed), 2,900 audiovisual documents

### On-line resources

- ▶ 200 databases
- ▶ 71,650 periodical titles
- ▶ 100,000 electronic books
- ▶ More than 50 reference works (dictionaries, specialized works, etc.)

### TECHNOLOGY AND AUDIOVISUAL

- ▶ High-speed wireless network and 11,000 network connections
- ▶ Videoconference room and rearrangeable classrooms with cutting-edge multimedia infrastructure
- ▶ Trading room with 24 workstations, Reuters and Reuters X-Cobra platforms, Bloomberg terminal, interactive boards and specialized software
- ▶ Live or offline Webcasting
- ▶ Video, audio and multimedia production service to support teaching and research
- ▶ In-class technical support
- ▶ Integrated management system for all administrative functions