



HEC MONTRÉAL



HEC MONTRÉAL
CAMPUS



AN AVANT-GARDE SCHOOL

HEC Montréal was Canada's first business school. Since it opened its doors in 1907, it has established a solid reputation as an avant-garde institution and a leader in both teaching and research in Quebec, across Canada and throughout the world. The School's cutting-edge facilities reflect this status and the high standards it sets for itself. In short:

- HEC Montréal has some 12,200 students, of whom close to 33% are international students and permanent residents.
- Since it was founded it has trained 71,000 graduates.
- The School offers close to forty study programs, from the undergraduate to postgraduate level.
- Over 7,000 business executives and managers attend the School every year for seminars and customized training sessions, in Montreal and abroad.
- The School takes a multilingual approach. Its BBA is offered in three language streams: French, bilingual (English and French) and trilingual (English, French and Spanish).
- Exchange programs with some one hundred schools in 34 countries allow students to acquire international experience.

- HEC Montréal has 269 career professors and over 500 lecturers.
- The School is home to 51 research units, including 25 chairs. It publishes six periodicals.
- It has more than 500 full-time administrative and support employees, and almost 600 contract employees.
- There are two childcare centres available to members of the HEC Montréal community. One is adjacent to the Côte-Ste-Catherine building, and the other near the Decelles building.

A THREE-FOLD MARK OF QUALITY

HEC Montréal was the first North American business school to obtain the three most prestigious international accreditations in its field: AACSB International (Association to Advance Collegiate Schools of Business – United States), AMBA (Association of MBAs – United Kingdom) and EQUIS (European Foundation for Management Development). This is a privilege shared by fewer than 50 schools worldwide, even today. HEC Montréal is also an associate member of the Conférence des Grandes Écoles de France and a member of the Shastri Indo-Canadian Institute.

GLOBAL RECOGNITION

In recent years, HEC Montréal has distinguished itself in a number of international rankings.

MBA program

- *AméricaEconomía*
- *Bloomberg Businessweek*
- *Expansión*
- *Forbes*
- *The Economist (Which MBA guide)*

MSc program

- *Financial Times*

HEC Montréal is one of two French-language business schools among the Top 100 business schools internationally ranked according to their research publications in 24 leading business journals between 2007 and 2011, according to a ranking by the University of Texas at Dallas.



1. Lobby, Viger building
2. Corridor in the Decelles building showing the mural by the EN MASSE Group
3. Corridor, Côte-Sainte-Catherine building

Photographies: © Stéphane Groleau
(Decelles building on the cover and pages 10 and 11)



Three eras, three sites
FROM STONE TO GLASS

OVER THE YEARS HEC MONTRÉAL HAS BEEN HOUSED IN THREE BUILDINGS, REFLECTING THEIR DIFFERENT ERAS WITH THREE DISTINCT ARCHITECTURAL STYLES.

1910

The School's first home, a cut-stone building in the Beaux-Arts style, was in Old Montréal, on Viger Street. When it opened, the all-new institution of higher learning had 32 students. Even then, the building, designed by architects Gauthier and Daoust, was adapted to the most advanced audiovisual teaching methods of its day. Today it is home to Quebec's provincial archives centre, the CANQ. Renovations to fit out the building to house the Centre offered an opportunity to enhance a number of architectural elements, including the splendid library, well known to many generations of students.

1970

By this time the School had reached over 5,000 students and had to move. It had a new home built at the foot of the Université de Montréal campus, its affiliated university, on the north slope of Mount Royal. Once again, the School took an innovative approach, with the latest in audiovisual equipment in its classrooms, an editing studio and a brightly lit cafeteria, along with rooms for student clubs and work tables in various open spaces to make teamwork easier. The innovative design by architect Roland Dumais was intended to guarantee a top-flight education for the School's students.

1996

HEC Montréal continued to flourish and grow. By the early 1990s, its student body exceeded 10,000 and it needed a new building. Once again, the School took a daring approach. Architect Dan S. Hanganu, combining glass and nature, gave HEC Montréal a remarkable new building, one designed with learning and students' well-being in mind. Huge bay windows, sensitively set in the midst of a wooded area, bring sunlight and a sense of tranquillity into a bustling environment. New technologies and open spaces on several floors make it a very popular place.



THE CÔTE-STE-CATHE MONUMENTAL, TRAN



TRINE BUILDING SPARENT

The Côte-Ste-Catherine building
A CONTEMPORARY EXTERIOR



MAJESTIC ON ITS ROCKY FOUNDATION, FITTING SMOOTHLY INTO THE SURROUNDING GREENERY, THE CÔTE-SAINTE-CATHERINE BUILDING BOASTS CLASSIC PROPORTIONS BENEATH A CONTEMPORARY EXTERIOR.

The building, created in collaboration with the firm of Jodoin, Lamarre, Pratte et associés and with assistance from the engineering firm of Bouthillette, Parizeau et associés, has 76,000 m² of floor space, including the five-level underground parking lot. Ultramodern, on the cutting edge of technology, the eight storeys above ground comprise offices, classrooms, study rooms for students, a library and various laboratories, all highly efficient. Architect Dan S. Hanganu made great use of windows everywhere and employed elegant and appropriate industrial-type materials.

The building has many unique features, including the Myriam and J.-Robert Ouimet library, renowned for its collections and research tools at students' disposal, a central atrium where the cafeteria is located, classrooms and Quebec's very first trading room in an academic setting. The building has received various awards and distinctions confirming its exceptional character:

- Grand mérite de la Feuille d'or award from the International Society of Arboriculture, in collaboration with the Société internationale d'arboriculture – Québec, in 1997;
- Award of Architectural Excellence in the "institutional architecture" category, from the Ordre des architectes du Québec, in 2000;
- Special mention for the quality of its infrastructures, as part of the 2006 Compendium of Exemplary Educational Facilities from the OECD (Organisation for Economic Co-operation and Development).

1. Southwest side
2. Rooftop terrace, with central sculpture:
Fleur solaire - efflorescence, Francine Larivée, 1996
3. Founders Hall
4. North side



CLASSROOMS

The Côte-Ste-Catherine building has 40 classrooms, with seating for 2,078 students. The largest classroom has 110 seats, and the smallest, 20. In some, the seating is arranged in a tiered semicircle, while others are on one level, with moveable furniture that can be arranged in a U, in groups or in rows. These classrooms, with their multimedia environment, are fully computerized with electrical outlets and network connections for each seat. There is wireless access throughout the building, as well.

STANDARD LIFE ROOM

Equipped with the latest in advanced technology, this specialized room can be used for showing presentations live, on several screens. Presentations can be annotated in progress, recorded and shown again later as necessary. These avant-garde features have also been applied in all the recently renovated classrooms in the Decelles building, the other HEC Montréal classroom building.

NATIONAL BANK FINANCIAL TRADING ROOM

This trading room, one of the best equipped in the academic world, serves as a true “incubator” for financial traders. It is both a classroom and a laboratory for student use. There are 24 workstations, with Reuters and Reuters X-Cobra stations. The room also has a Bloomberg terminal and specialized software. Teaching here takes a practical approach, where students have direct access to financial information, giving them a definite edge when they enter the job market.

IBM AMPHITHEATRE

With its angular semi-circular layout, the IBM Amphitheatre has seating for 292 for symposiums, seminars, lectures and videoconferences. Combining esthetics with comfort, the leather seats are connected to the risers, with their backs flowing like a wave across the room. In creating this undulating motion, designer Michel Dallaire deliberately set out to update and re-energize the traditional university amphitheatre. It is equipped with a control panel, a simultaneous interpretation booth, a moveable giant screen and stage lighting.

STUDY AREAS

HEC Montréal students have 44 study rooms for group work, with space for 4- to 14-member teams. To further simplify individual and group work, open areas, balconies and corridors can also be converted as necessary. There are tables available for students, where they can enjoy the sunlight. There are network connections everywhere, and a wireless network throughout the building.

THE CAFETERIA AND THE HYDRO-QUÉBEC ATRIUM

At the garden level, the Hydro-Québec Atrium is a common space, a concourse running the width of the building. It is a popular gathering place for students and faculty alike, for news junkies with its integrated news broadcasts and for nature lovers with its exposure to the adjacent wooded area. The Atrium can hold some 560 people at a time, and feels almost like an indoor garden, a bit of the country in the city. People stop in for meals, for coffee, and to check the huge high-definition screen for public-interest messages, important events and breaking national and international news headlines.



THE MYRIAM AND J.-ROBERT OUIMET LIBRARY

The vast, light-filled Myriam and J.-Robert Ouimet library takes up the entire second floor of the building. It is a wonderfully calm place to work, in an atmosphere enhanced by nature, with a huge glassed-in bay extending over several floors: a "bite" taken out of the building, as Hanganu, the architect, expresses it himself. Wide windows also give a view down into the Hydro-Québec Atrium, a veritable indoor garden.

The library, measuring about 5,000 m² and with a central corridor nearly 180 m long, has 710 workstations, 42 computer terminals and 270 network jacks. The wireless network, an audiovisual viewing room and a virtual newsstand are just some of the services available.

This is the largest bilingual business library in Canada, and in fact one of the largest business libraries in the world. It is widely praised for its digital resources and the accessibility of its databases. Most of the documentary resources are remotely accessible.

It has:

- 364,800 books
- 2,340 periodical titles (print)
- 3,160 audiovisual documents
- 275 databases
- 77,680 periodical titles (on-line)
- 164,450 electronic books

The library is open seven days a week, and serves over 450,000 users per year. No surprise, considering the quality of its documentation and its ambience so well suited to studying and research.

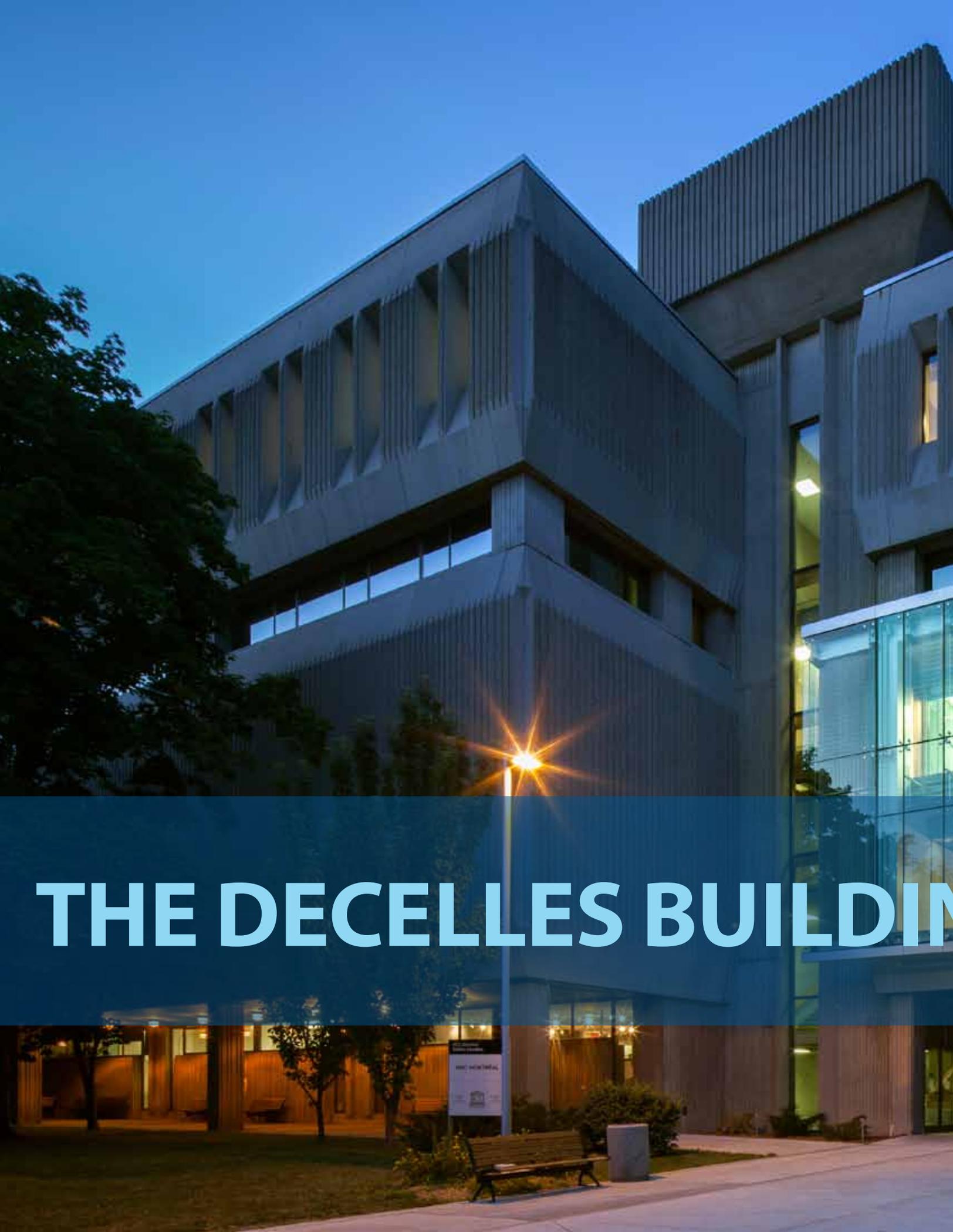
THE LE CERCLE RESTAURANT

Set at the top of the Côte-Ste-Catherine building, with a view of the city and Mount Royal, the restaurant, with its discreet ochre and sepia-toned decor, is divided into two areas with different purposes: the Montréal room and the Salon des diplômés (alumni lounge).

The Montréal room is a dining room open to the public, with seating for 120, intended for business lunches or social occasions. In the evening, it can be used for cocktail parties and dinner-lectures, in keeping with the School's professional activities. The Salon des diplômés is a dining room reserved for distinguished visitors to the School.



1. Study area
2. Standard Life room
3. IBM Amphitheatre
4. National Bank Financial trading room
5. Hydro-Québec Atrium
6. Library
7. Le Cercle restaurant



THE DECELLES BUILDING

A photograph of a modern building at dusk. The building features a large glass facade on the left side, reflecting the sky and showing an interior with green plants. The upper part of the building has several windows, some of which are illuminated from within, casting a warm glow. The building's exterior is made of a light-colored material with vertical lines. A large tree is visible on the right side of the frame. The sky is a deep blue. A semi-transparent blue banner is overlaid across the middle of the image, containing the text "NG: FILLED WITH LIGHT".

NG: FILLED WITH LIGHT

*The Decelles building
GETS A FACELIFT*



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12



2



Opened in 1970, the Decelles building was modelled after the Yale School of Art and Architecture, in the United States. With its austere form covered in prefabricated, striated and textured concrete panels, it is an impressive, boldly massive building. It originally had six storeys, but a seventh was added in 1985. Its overall area today is 32,305 m². The building was renovated in several stages over the past decade and fully refurbished in 2011.

CAFETERIA

The cafeteria has seating for 232. Following recent renovations, it now offers full meals. Users can now enjoy hot meals there in a relaxed atmosphere, or work there thanks to the computer jacks and wireless network.

5TH AND 6TH FLOORS

These floors, entirely renovated in 2007, today house most of the School's administrative services, in particular those in day-to-day contact with its clients.

ENERGY EFFICIENCY

The School's excellent results in terms of energy efficiency earned it the 2007 ASHRAE Regional Technology Award from the American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE), in the existing institutional buildings category.

According to ASHRAE, renovation work on infrastructure in the Decelles building, more specifically the replacement of the central heating equipment, and the resulting energy efficiency, represented an exceptional achievement.

NEW AND IMPROVED

Extensive renovations in 2012, overseen by architects Provencher, Roy & associés and Dessau engineers, opened the Decelles building up more to its environment and updated its technological facilities.

Openings were made in a number of outside walls to install more windows and bring in more natural light for traffic and work areas. More important, students can now be seen

from outside as they work on their own or in teams, making the very mission of the School more visible.

The 3rd and 4th floors, mainly dedicated to teaching, were completely reconfigured and every classroom now features advanced computer and audiovisual technology.

The Decelles building now has:

- 27 classrooms
- 35 study rooms
- two computer laboratories
- an amphitheatre
- a room where students can prepare for debates and interuniversity competitions
- 359 workstations in common areas and corridors
- three large staff training and meeting rooms
- eight small staff meeting rooms



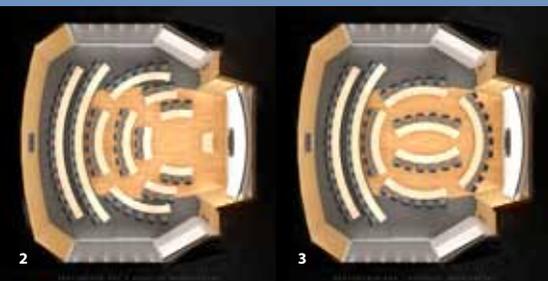
1. Lévis Amphitheatre
2. Study area
3. Decelles building
- 4, 5. Study area and Teamwork rooms

KEEPING PACE WITH CHANGING TIMES



14

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3



4

1. L'Oréal Canada classroom
- 2, 3. L'Oréal Canada classroom configurations
4. Sherbrooke classroom
5. COOP HEC bookstore and computer store

MENTIONS AND DISTINCTIONS

The renovations to the classrooms on the 3rd and 4th floors of the Decelles building have received many praises since they were completed. The project was recognized in 2012 by the Centre for Effective Learning Environments (CELE) of the Organisation for Economic Co-operation and Development (OECD) as an example of best practices in educational facilities investments.

In 2013, it was also one of seven finalists in the Architecture category of the Facteur D contest held by Mission Design, an organization created by and for people in the field of design, architecture and urban planning, to encour-

age joint action and promote high-quality design. In addition, the Society for College and University Planning (SCUP) recently presented HEC Montréal with an Honor Award for Architectural Excellence for Building Additions or Adaptive Reuse.

The furniture designed for some of the classrooms won the "Contract Furniture" award in the Product Design category of the 2012 Grands Prix du Design. Lastly, the project was chosen as an example of the positive impact of new technology in architecture, used in a call for proposals by the Ordre des architectes du Québec.

The renovations completed in 2012 added state-of-the-art teaching capabilities, making the Decelles building a dynamic crossroads of management education. All the classrooms have a high-definition multimedia environment and are fully computerized.

Each classroom has:

- a mobile wireless desk
- a fixed desk that can be raised or lowered
- a touch-activated control panel
- a computer
- an interactive tablet;
- an interactive whiteboard
- a document camera
- two multimedia projectors
- three LCD screens
- whiteboards with coloured felt markers
- automatic lighting control, depending on the type of projection in progress
- an electrical outlet for each student seat

In addition, the rooms with moveable furniture each have several white Huddleboard markerboards on a rail around the room.

AMPHITHEATRE

The perfect place for symposiums, seminars and lectures, the 150-seat amphitheatre is equipped with an oversize panoramic screen, an audiovisual control panel, a simultaneous interpretation booth and stage lighting.

L'ORÉAL CANADA

This circular room with moveable furniture has four projectors and stage lighting. It can accommodate up to 70 people. It is intended mainly for debates and national or international interuniversity competitions, but is also used for thesis defence sessions.

STUDY AREAS

Over 359 workstations have been provided near classrooms to simplify group work, with specially adapted furniture, interactive tables, LCD screens and whiteboards.

Another 35 small closed rooms, also fully equipped, round out the variety of spaces for students and faculty.

VIDEO PRODUCTION STUDIOS AND A CENTRALIZED CONTROL ROOM

The Audiovisual Services department, located in the Decelles building, has one large and three small video production studios. The professional equipment there can be used to record lectures and discussions, conduct interviews, make reports and hold role-playing exercises, all to support courses or the School's other activities. Over 4,500 student presentations and lectures are recorded every year.

Serving the HEC Montréal community

COOP HEC MONTRÉAL

The HEC Montréal co-op store was founded in 1944. The dean of school co-ops in Quebec, it has about one hundred employees. The co-op offers its members educational products and such everyday items as textbooks and other publications, computers and printers, as well as printing and computer technical support services.

Over the years, the School Administration has given COOP HEC Montréal responsibility for managing the cafeterias, the catering service, the Le Cercle restaurant and the indoor parking lot.

The co-op has full service outlets in both HEC Montréal buildings.

CHILDCARE CENTRES

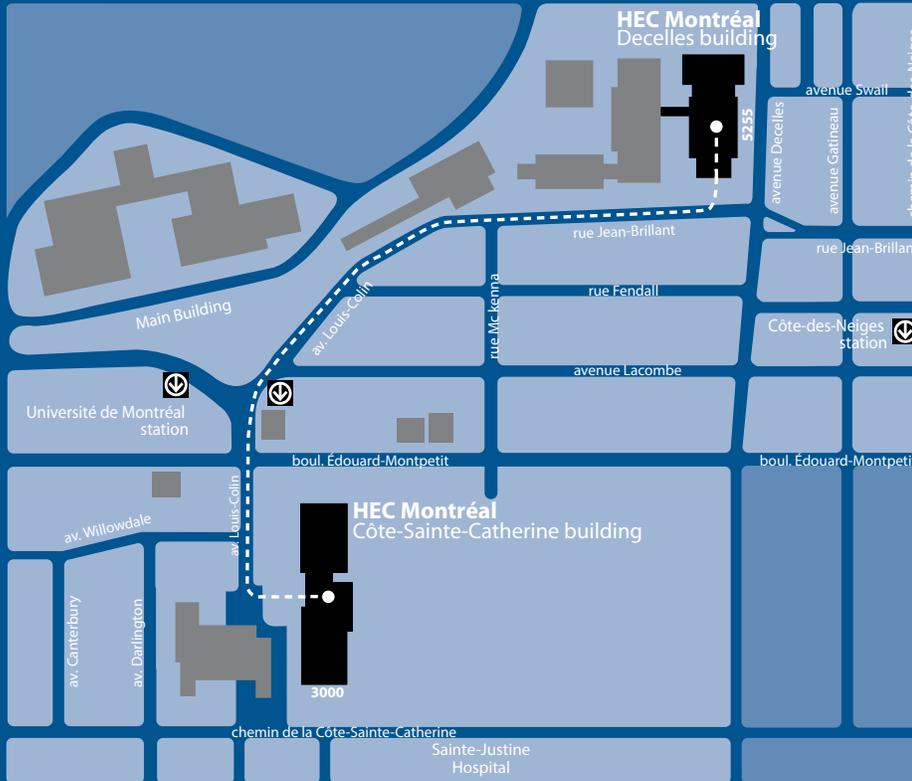
HEC Montréal opened a first childcare centre in February 1987. The centre was relocated in 1997 to near the Côte-Ste-Catherine building, and now cares for 52 children of staff and students or local residents. A second centre opened in 2010, near the Decelles building, and can handle another 60 children.

THE CEP SUM

HEC Montréal students and staff have access to the Université de Montréal sports complex known as the CEP SUM. There are facilities for racquet sports, rooms for martial arts, dance, yoga and gymnastics, gymnasiums for basketball and volleyball, an ice rink, an indoor pool and an outdoor field for soccer and football.

Full-time HEC Montréal students who practise a sport can join the Université de Montréal's excellence program and compete for their school at the provincial and national levels on one of the Carabins teams.





HEC MONTRÉAL

Édifice Côte-Sainte-Catherine

3000 chemin de la Côte-Sainte-Catherine
Montreal, Quebec, Canada H3T 2A7

Édifice Decelles

5255 avenue Decelles
Montreal, Quebec, Canada H3T 2B1

514-340-6000

ACCESS

HEC Montréal is an important part of its community, and is easily accessible, in particular via public transit.

The Côte-Ste-Catherine building is just steps away from the Université de Montréal metro station.

The Decelles building is a five-minute walk from the Côte-des-Neiges metro station.

PARKING

An indoor parking lot has room for 475 cars and a good number of bicycles. HEC Montréal encourages carpooling by allocating reserved parking spaces to users.

HEC Montréal, a School in motion

HEC Montréal has always been in the forefront, and continues to anticipate the needs and expectations of current and future managers. Offering world-class training, advanced research in all fields of management, and a variety of services for the Montreal and Quebec communities it has been proudly serving since 1907, HEC Montréal is a natural choice for anyone looking for a school to call home. Its efficient, innovative and user-friendly facilities make it an exceptional learning environment, open to everyone.